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THIERRY BAUJARD

Thierry Baujard is founder of Pan European Investment Network Media Deals focussing on cross border Mediatech investment. He is also CEO of peacefulfish, a consultancy specialised in the financing of the content industry. He offers 20 years experience in the communication and entertainment industry.

After graduating in Paris, he worked in London as a business consultant for entertainment companies and telecom operators, then in France and Germany in Business Development for Vivendi and for ARTE (Franco-German TV station) in Strasbourg.

He then completed an MBA at Bocconi University in Milan, Italy and at UCLA in Los Angeles, where he specialized in film financing and e-commerce.

In 2012, he graduated from the "European Executive programme" of the Ecole National d'Administration (ENA) in France.

Thierry is in charge of developing the network across Europe and managing the investment Forums from Media Deals (next events in Nantes and Vilnius in autumn 2013). In this matter, he supports network's investors in identifying projects across Europe and in supporting due diligence in particular in cross border and exit strategies.

He was also Project Director of EU project ImMediaTe looking at financial mechanisms for digital media between 5 European clusters (Barcelona, Rome, Malta, Paris and Amsterdam) and now for the new DG Connect project European Investors Gate.

He has been working on different creative industries funds for the film, Music and Video games sectors.

Thierry is a regular speakers at conferences and summit on content and technology as well as an expert for the European Commission on regulations for investment in the digital sector.

About Media Deals: Media Deals is a unique Investment Network focussing exclusively on the Mediatech sector. With more than 30 members, it represents different investors involved in early stage financing for content and technology driven innovative companies willing to develop cross borders.

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